



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

G M M B Advertising
1010 Wisconsin Avenue
Washington, DC 20007

31042

Schedule Dates	10/16/12-10/22/12	Date Entered	10/15/12
Agency	G M M B Advertising (1734)	Last Modified	10/15/12
Product	Political Issues (1082)	Entered By	Wendy Cregue
Brand	SKED A/ADD TO SKED (12867)	CO-OP	No
Salesperson	HRP/VA/MCGARR, MEGHAN (1117)	Headline #	06375026
Sales Office	Washington DC	Demo	A35+
Buyer Name	KEULEMAN, KATIE	Order Type	Normal
Phone/Fax	/	Package Deal	
CPE	95/101/2051	Commission %	15.00
Account Types	National/Political Candidate	Commission	\$31,642.50
Billing Type	Standard	Net Total	\$179,307.50
Comments	OBAMA *ADD* OBAMA FOR AMERICA	Sales Tax	

WSVN (WSVN)	Spots	Rate
By Broadcast Month		
Oct. 2012	148	\$210,950.00
Grand Total:	148	\$210,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (54)	10/22/12-10/22/12	3	:30	11P-11:30P (ET)	1								1	\$2,200.00	\$2,200.00	WSVN (WSVN)	CH 7 NEWS AT 11PM	10/15/12
2.0	Normal Line / SPOT (55)	10/22/12-10/22/12	3	:30	12A-12:30A (ET)	1								1	\$700.00	\$700.00	WSVN (WSVN)	DECO DRIVE	10/15/12
3.0	Normal Line / SPOT (56)	10/22/12-10/22/12	3	:30	11A-12P (ET)	1								1	\$350.00	\$350.00	WSVN (WSVN)	MILLIONAIRE	10/15/12
4.0	Normal Line / SPOT (57)	10/22/12-10/22/12	3	:30	12:30A-1:30A (ET)	1								1	\$300.00	\$300.00	WSVN (WSVN)	LATE NEWS REPEAT	10/15/12
5.0	Normal Line / SPOT (58)	10/22/12-10/22/12	3	:30	12P-1P (ET)	1								1	\$400.00	\$400.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/15/12
6.0	Normal Line / SPOT (59)	10/22/12-10/22/12	3	:30	2P-3P (ET)	1								1	\$350.00	\$350.00	WSVN (WSVN)	DIVORCE COURT	10/15/12
7.0	Normal Line / SPOT (60)	10/22/12-10/22/12	3	:30	3P-4P (ET)	1								1	\$400.00	\$400.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/15/12
8.0	Normal Line / SPOT (61)	10/22/12-10/22/12	3	:30	4P-4:30P (ET)	1								1	\$950.00	\$950.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/15/12
9.0	Normal Line / SPOT (62)	10/22/12-10/22/12	3	:30	4:30P-5P (ET)	1								1	\$950.00	\$950.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/15/12
10.0	Normal Line / SPOT (63)	10/22/12-10/22/12	3	:30	5A-5:30A (ET)	1								1	\$400.00	\$400.00	WSVN (WSVN)	TODAY IN FLORIDA @5A	10/15/12
11.0	Normal Line / SPOT (64)	10/22/12-10/22/12	3	:30	5P-5:30P (ET)	1								1	\$1,750.00	\$1,750.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/15/12
12.0	Normal Line / SPOT (65)	10/22/12-10/22/12	3	:30	5:30A-6A (ET)	1								1	\$575.00	\$575.00	WSVN (WSVN)	TODAY IN FLORIDA	10/15/12
13.0	Normal Line / SPOT (66)	10/22/12-10/22/12	3	:30	5:30P-6P (ET)	1								1	\$1,750.00	\$1,750.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/15/12
14.0	Normal Line / SPOT (67)	10/22/12-10/22/12	3	:30	6P-6:30P (ET)	1								1	\$1,750.00	\$1,750.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Contract # 31042

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Advertiser POL/B OBAMA/D/PRE/US (3428)
Agency G M M B Advertising (1734)
Product Political Issues (1082)
Brand SKED A/ADD TO SKED (12867)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name KEULEMAN, KATIE
Phone/Fax /
CPE 95/101/2051
Account Types National/Political Candidate
Billing Type Standard
Comments OBAMA *ADD*
OBAMA FOR AMERICA

Date Entered 10/15/12
Last Modified 10/15/12
Entered By Wendy Cregue
CO-OP No
Headline # 06375026
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,642.50
Net Total \$179,307.50
Sales Tax

WSVN (WSVN)
By Broadcast Month
Oct. 2012
Grand Total:
Spots 148
Rate \$210,950.00
\$210,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (66)	10/22/12-10/22/12	3	:30	6A-7A (ET)	2								2	\$1,100.00	\$2,200.00	WSVN (WSVN)	TODAY IN FLORIDA 6:00-7:00	10/15/12
16.0	Normal Line / SPOT (69)	10/22/12-10/22/12	3	:30	6:30P-7P (ET)	1								1	\$1,750.00	\$1,750.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/15/12
17.0	Normal Line / SPOT (70)	10/22/12-10/22/12	3	:30	7P-7:30P (ET)	1								1	\$2,000.00	\$2,000.00	WSVN (WSVN)	INSIDE EDITION	10/15/12
18.0	Normal Line / SPOT (71)	10/22/12-10/22/12	3	:30	7A-8A (ET)	2								2	\$1,200.00	\$2,400.00	WSVN (WSVN)	TODAY IN FLORIDA	10/15/12
19.0	Normal Line / SPOT (72)	10/22/12-10/22/12	3	:30	7:30P-8P (ET)	1								1	\$1,800.00	\$1,800.00	WSVN (WSVN)	DECO DRIVE	10/15/12
20.0	Normal Line / SPOT (73)	10/22/12-10/22/12	3	:30	8A-9A (ET)	1								1	\$1,100.00	\$1,100.00	WSVN (WSVN)	TODAY IN FLORIDA	10/15/12
21.0	Normal Line / SPOT (74)	10/22/12-10/22/12	3	:30	9A-10A (ET)	1								1	\$425.00	\$425.00	WSVN (WSVN)	TODAY IN FLORIDA	10/15/12
22.0	Normal Line / SPOT (75)	10/22/12-10/22/12	3	:30	9A-4P (ET)	1								1	\$250.00	\$250.00	WSVN (WSVN)	DAYTIME ROTATION	10/15/12
23.0	Normal Line / SPOT (1)	10/16/12-10/19/12	3	:30	1P-2P (ET)	1			1	1	1			4	\$350.00	\$1,400.00	WSVN (WSVN)	IN HEAT OF NIGHT	10/15/12
24.0	Normal Line / SPOT (2)	10/16/12-10/19/12	3	:30	10A-11A (ET)	1			1	1	1			4	\$350.00	\$1,400.00	WSVN (WSVN)	WENDY WILLIAMS	10/15/12
25.0	Normal Line / SPOT (3)	10/16/12-10/19/12	3	:30	10P-11P (ET)	1			1	1	1			4	\$3,250.00	\$13,000.00	WSVN (WSVN)	CHANNEL 7 NEWS @ 10P	10/15/12
26.0	Normal Line / SPOT (4)	10/16/12-10/19/12	3	:30	11P-11:30P (ET)	1			1	1	1			4	\$2,200.00	\$8,800.00	WSVN (WSVN)	CH 7 NEWS AT 11PM	10/15/12
27.0	Normal Line / SPOT (5)	10/16/12-10/19/12	3	:30	11:30P-12A (ET)	1			1	1	1			4	\$700.00	\$2,800.00	WSVN (WSVN)	DECO DRIVE	10/15/12

CONFIRMATION CONTRACT

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Agency G M B Advertising (1734)
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Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name KEULEMAN, KATIE
Phone/Fax /
CPE 95/101/2051
Account Types National/Political Candidate
Billing Type Standard
Comments OBAMA *ADD*
OBAMA FOR AMERICA

Date Entered 10/15/12
Last Modified 10/15/12
Entered By Wendy Creque
CO-OP No
Headline # 06375026
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,642.50
Net Total \$179,307.50
Sales Tax

WSVN (WSVN)
By Broadcast Month
Oct. 2012 148 \$210,950.00
Grand Total: 148 \$210,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT (6)	10/16/12-10/19/12	3	:30	11A- 12P (ET)		1	1	1	1	1			4	\$350.00	\$1,400.00	WSVN (WSVN)	MILLONAIRES	10/15/12
29.0	Normal Line / SPOT (7)	10/16/12-10/19/12	3	:30	12:30A- 1:30A (ET)		1	1	1	1	1			4	\$300.00	\$1,200.00	WSVN (WSVN)	LATE NEWS REPEAT	10/15/12
30.0	Normal Line / SPOT (8)	10/16/12-10/19/12	3	:30	12A- 12:30A (ET)	1		X	X	X	X			1	\$600.00	\$600.00	WSVN (WSVN)	INSIDE EDITION	10/15/12
31.0	Normal Line / SPOT (9)	10/16/12-10/19/12	3	:30	12P- 1P (ET)		1	1	1	1	1			4	\$400.00	\$1,600.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/15/12
32.0	Normal Line / SPOT (10)	10/16/12-10/19/12	3	:30	2P- 3P (ET)		1	1	1	1	1			4	\$350.00	\$1,400.00	WSVN (WSVN)	DIVORCE COURT	10/15/12
33.0	Normal Line / SPOT (11)	10/16/12-10/19/12	3	:30	3P- 4P (ET)		1	1	1	1	1			4	\$400.00	\$1,600.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/15/12
34.0	Normal Line / SPOT (12)	10/16/12-10/19/12	3	:30	4P- 4:30P (ET)		1	1	1	1	1			4	\$950.00	\$3,800.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/15/12
35.0	Normal Line / SPOT (13)	10/16/12-10/19/12	3	:30	4:30P- 5P (ET)		1	1	1	1	1			4	\$950.00	\$3,800.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/15/12
36.0	Normal Line / SPOT (14)	10/16/12-10/19/12	3	:30	5A- 5:30A (ET)		1	1	1	1	1			4	\$400.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA @5A	10/15/12
37.0	Normal Line / SPOT (15)	10/16/12-10/19/12	3	:30	5P- 5:30P (ET)		1	1	1	1	1			4	\$1,750.00	\$7,000.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/15/12
38.0	Normal Line / SPOT (16)	10/16/12-10/19/12	3	:30	5:30A- 6A (ET)		1	1	1	1	1			4	\$575.00	\$2,300.00	WSVN (WSVN)	TODAY IN FLORIDA	10/15/12
39.0	Normal Line / SPOT (17)	10/16/12-10/19/12	3	:30	5:30P- 6P (ET)		1	1	1	1	1			4	\$1,750.00	\$7,000.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/15/12
40.0	Normal Line / SPOT (18)	10/16/12-10/19/12	3	:30	6P- 6:30P (ET)		1	1	1	1	1			4	\$1,750.00	\$7,000.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/15/12

CONFIRMATION CONTRACT

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Contract # 31042

Schedule Dates 10/16/12-10/22/12
Advertiser POL/B OBAMA/D/PRE/US (3428)
Agency G M B Advertising (1734)
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Brand SKED A/ADD TO SKED (12867)
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Sales Office Washington DC
Buyer Name KEULEMAN, KATIE
Phone/Fax /
CPE 95/101/2051
Account Types National/Political Candidate
Billing Type Standard
Comments OBAMA *ADD*
OBAMA FOR AMERICA

Date Entered 10/15/12
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Entered By Wendy Creque
CO-OP No
Headline # 06375026
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,642.50
Net Total \$179,307.50
Sales Tax

WSVN (WSVN)
By Broadcast Month
Oct. 2012
Grand Total: 148 \$210,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT (19)	10/16/12-10/19/12	3	:30	6A-7A (ET)	6		X	X	X	X			6	\$1,100.00	\$6,600.00	WSVN (WSVN)	TODAY IN FLORIDA 6:00-7:00	10/15/12
42.0	Normal Line / SPOT (20)	10/16/12-10/19/12	3	:30	6:30P-7P (ET)				1	1	1	1		4	\$1,750.00	\$7,000.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/15/12
43.0	Normal Line / SPOT (21)	10/16/12-10/19/12	3	:30	7P-7:30P (ET)				1	1	1	1		4	\$2,000.00	\$8,000.00	WSVN (WSVN)	INSIDE EDITION	10/15/12
44.0	Normal Line / SPOT (22)	10/16/12-10/19/12	3	:30	7A-8A (ET)	6	X	X	X	X				6	\$1,200.00	\$7,200.00	WSVN (WSVN)	TODAY IN FLORIDA	10/15/12
45.0	Normal Line / SPOT (23)	10/16/12-10/19/12	3	:30	7:30P-8P (ET)			1	1	1	1			4	\$1,800.00	\$7,200.00	WSVN (WSVN)	DECO DRIVE	10/15/12
46.0	Normal Line / SPOT (24)	10/16/12-10/19/12	3	:30	8A-9A (ET)			1	1	1	1			4	\$1,100.00	\$4,400.00	WSVN (WSVN)	TODAY IN FLORIDA	10/15/12
47.0	Normal Line / SPOT (25)	10/16/12-10/19/12	3	:30	9A-10A (ET)			1	1	1	1			4	\$425.00	\$1,700.00	WSVN (WSVN)	TODAY IN FLORIDA	10/15/12
48.0	Normal Line / SPOT (26)	10/16/12-10/19/12	3	:30	9A-4P (ET)			1	1	1	1			4	\$250.00	\$1,000.00	WSVN (WSVN)	DAYTIME ROTATION	10/15/12
49.0	Normal Line / PB (27)	10/19/12-10/19/12	3	:30	9P-10P (ET)							1		1	\$3,000.00	\$3,000.00	WSVN (WSVN)		10/15/12
50.0	Normal Line / PB (28)	10/22/12-10/22/12	3	:30	9P-10P (ET)								1	1	\$5,000.00	\$5,000.00	WSVN (WSVN)		10/15/12
51.0	Normal Line / SPOT (29)	10/20/12-10/20/12	3	:30	10P-11P (ET)								1	1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CHANNEL 7 NEWS (SATURDAY)	10/15/12
52.0	Normal Line / SPOT (30)	10/20/12-10/20/12	3	:30	11P-11:30P (ET)								1	1	\$1,500.00	\$1,500.00	WSVN (WSVN)	CH 7 NEWS	10/15/12
53.0	Normal Line / SPOT (31)	10/20/12-10/20/12	3	:30	12A-1A (ET)								1	1	\$300.00	\$300.00	WSVN (WSVN)	TOUCH	10/15/12

CONFIRMATION CONTRACT

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Advertiser	POL/B OBAMA/D/PRE/US (3428)	Last Modified	10/15/12
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Product	Political Issues (1082)	CO-OP	No
Brand	SKED A/ADD TO SKED (12867)	Headline #	06375026
Salesperson	HRP/VA/MCGARR, MEGHAN (1117)	Demo	A35+
Sales Office	Washington DC	Order Type	Normal
Buyer Name	KEULEMAN, KATIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/2051	Commission	\$31,642.50
Account Types	National/Political Candidate	Net Total	\$179,307.50
Billing Type	Standard	Sales Tax	
Comments	OBAMA *ADD* OBAMA FOR AMERICA		

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	148	\$210,950.00
Grand Total:	148	\$210,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Normal Line / SPOT (36)	10/20/12-10/20/12	3	:30	7A-10A (ET)							1		1	\$350.00	\$350.00	WSVN (WSVN)	SAT. TODAY IN FLORIDA	10/15/12
55.0	Normal Line / CFB (37)	10/20/12-10/20/12	3	:30	7P-10P (ET)							2		2	\$4,000.00	\$8,000.00	WSVN (WSVN)	COLLEGE FOOTBALL	10/15/12
56.0	Normal Line / FB (38)	10/21/12-10/21/12	3	:30	1P-4P (ET)								2	2	\$10,000.00	\$20,000.00	WSVN (WSVN)	NFL GAME	10/15/12
57.0	Normal Line / SPOT (39)	10/21/12-10/21/12	3	:30	10P-11P (ET)								1	1	\$2,200.00	\$2,200.00	WSVN (WSVN)	CHANNEL 7 NEWS (SUNDAY)	10/15/12
58.0	Normal Line / SPOT (40)	10/21/12-10/21/12	3	:30	11P-11:30P (ET)								1	1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH 7 NEWS	10/15/12
59.0	Normal Line / FB (41)	10/21/12-10/21/12	3	:30	12P-1P (ET)								1	1	\$1,500.00	\$1,500.00	WSVN (WSVN)	NFL PRE GAME	10/15/12
60.0	Normal Line / PB (46)	10/18/12-10/18/12	3	:30	8P-9P (ET)								1		\$15,000.00		WSVN (WSVN)	X FACTOR	10/15/12
60.0.1	Preempt (46)	10/18/12															WSVN (WSVN)	Baseball/Exception - we are running nics	
61.0	Normal Line / PB (47)	10/18/12-10/18/12	3	:30	9P-10P (ET)							1			\$6,500.00		WSVN (WSVN)	GLEE	10/15/12
61.0.1	Preempt (47)	10/18/12															WSVN (WSVN)	Baseball/Exception - we are running nics	
62.0	Normal Line / NLC (48)	10/18/12-10/18/12	3	:30	7P-10P (ET)							1		1	\$6,000.00	\$6,000.00	WSVN (WSVN)	NICS	10/15/12
63.0	Normal Line / PB (49)	10/16/12-10/16/12	3	:30	8P-9P (ET)								1	1	\$5,000.00	\$5,000.00	WSVN (WSVN)	HOPE/BEN KATE	10/15/12

CONFIRMATION CONTRACT

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Advertiser	POLL/B OBAMA/D/PRE/US (3428)	Last Modified	10/15/12
Agency	G M M B Advertising (1734)	Entered By	Wendy Creque
Product	Political Issues (1082)	CO-OP	No
Brand	SKED A/ADD TO SKED (12867)	Headline #	06375026
Salesperson	HRP/VA/MCGARR, MEGHAN (1117)	Demo	A35+
Sales Office	Washington DC	Order Type	Normal
Buyer Name	KEULEMAN, KATIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/2051	Commission	\$31,642.50
Account Types	National/Political Candidate	Net Total	\$179,307.50
Billing Type	Standard	Sales Tax	
Comments	OBAMA *ADD* OBAMA FOR AMERICA		

G M M B Advertising
1010 Wisconsin Avenue
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Normal Line / PB (50)	10/17/12-10/17/12	3	:30	8P- 10P (ET)				1					1	\$15,000.00	\$15,000.00	WSVN (WSVN)	X FACTOR	10/15/12
65.0	Normal Line / SPOT (51)	10/22/12-10/22/12	3	:30	1P- 2P (ET)		1							1	\$350.00	\$350.00	WSVN (WSVN)		10/15/12
66.0	Normal Line / SPOT (52)	10/22/12-10/22/12	3	:30	10A- 11A (ET)		1							1	\$350.00	\$350.00	WSVN (WSVN)	WENDY WILLIAMS	10/15/12
67.0	Normal Line / SPOT (53)	10/22/12-10/22/12	3	:30	10P- 11P (ET)		1							1	\$3,250.00	\$3,250.00	WSVN (WSVN)	CHANNEL 7 NEWS @ 10P	10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	148	\$210,950.00
Grand Total:	148	\$210,950.00